

BLUE RIDGE CTC 9TH ANNUAL LEADERSHIP DEVELOPMENT CONFERENCE

In Partnership with the Eastern Panhandle SHRM



FRIDAY, MAY 19, 2023

8:00am – 12:30pm

Blue Ridge CTC Main Campus

Register Online:

<http://easternpanhandleshrm.wildapricot.org>



REGISTRATION DEADLINE:

May 11, 2023

Register by April 28
for a chance to win a
\$50 Visa gift card.

FRIDAY, MAY 19, 2023

8:00am – 12:30pm

Blue Ridge CTC Main Campus

Room 1101

Cost: \$89

Designed for those who lead themselves, teams, or entire organizations, this conference features Holly Hoffman, a Certified Speaking Professional as conferred by the National Speakers Association. Holly was the last remaining member of the Espada Tribe standing on Season 21 of Survivor. Through that experience, and others, Holly was inspired to share her message of survival.

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Deadline: May 11, 2023

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For Information, contact Pat Hubbard:

phubbard@blueridgectc.edu

304.582.8376

CONFERENCE SCHEDULE

8:00am – 9:00am	Registration and Breakfast
9:00am – 9:15am	Welcome, Dr. Peter Checkovich
9:15am – 10:45am	Never Give Up - The Survivor Way
10:45am – 11:00am	Break
11:00am – 12:30pm	Lead Simply



Main Campus: 13650 Apple Harvest Drive, Martinsburg, WV 25403

www.BlueRidgeCTC.edu | 304.260.4380

Virtual Campus Tour: www.blueridgectc.edu/tour

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ABOUT HOLLY HOFFMAN

*"Nobody can go back and start a new beginning,
but anyone can start today and make a new ending."
– Marie Robinson*

Holly Hoffman was the last remaining member of the Espada Tribe and the last woman standing on Season 21 of CBS' hit reality show *Survivor Nicaragua*. Through that experience, and others throughout her life, Holly was inspired to share her message of survival.

A professional motivational speaker and the author of *Your Winner Within* and *Write Yourself a Note*, Holly acknowledges that life is made up of challenges, and we are oftentimes faced with situations that seem insurmountable. But within each of us is an ability to focus our thoughts, emotions, and energy to succeed—if only we have the knowledge, tools, and discipline to do so.

"Holly Hoffman was the last remaining member of the Espada Tribe and the last woman standing on Season 21 of CBS' hit reality show Survivor Nicaragua."

A native of South Dakota, Holly's writing and speaking not only offer encouragement and optimism but a roadmap for self-discovery and spiritual enlightenment. Readers and audience members alike walk away inspired to light the fire of successful living within themselves.

Today, Holly is a recipient of the Certified Speaking Professional designation, and travels across the country and internationally, speaking to a wide variety of corporations, associations, universities, schools and women's organizations. Holly inspires her audiences to take opportunities and focus on faith, attitude, determination, confidence, desire and perseverance.



NEVER GIVE UP – THE SURVIVOR WAY

With Holly Hoffman

Faith, Attitude, Determination, Confidence, Desire, and Perseverance. Learn the importance of taking opportunities and how to deal with adversity and change. Understand the value of relationships.

Presentation Topics:

- Opportunities taken often let you see beyond your expectations
- Unforeseen opportunities often come from risk-taking
- We learn from risk, and those lessons may lead us on an important new path
- Embracing opportunities helps you overcome a fear of failure
- Your attitude is determined by you
- Determination keeps you on your path of achieving goals
- When you believe in yourself, you are more likely to take action
- Relationships are based on honesty
- Patience, persistence, and perseverance are keys to success
- It's not always about winning, it's the lesson learned along the way

LEAD SIMPLY

With Holly Hoffman

Model, Connect, Involve. Learn the importance of creating a team and your framework for leadership. Understand that leadership does not have to be complex.

Presentation Topics:

- Leadership fosters creativity
- Leadership is an ability
- How to create that special team of people
- Every day we have one-second opportunities
- Talk, listen, show, and share
- MODEL the behavior you want to see
- CONNECT with the people you lead
- INVOLVE others as much as possible
- Importance of face-to-face communication
- What will you do today to show your leadership skills?

Thank you to our **LEADERSHIP DEVELOPMENT CONFERENCE SPONSORS**

