

# BLUE RIDGE CTC 12<sup>TH</sup> ANNUAL LEADERSHIP DEVELOPMENT CONFERENCE

*In Partnership with SHRM Eastern Panhandle*



**FRIDAY, MAY 15, 2026**

**8:00am – 12:30pm**

**Blue Ridge CTC Main Campus**

**Register Online:**

**<https://easternpanhandleshrm.wildapricot.org/event-6620161>**



**REGISTER  
ONLINE!**

**Deadline: May 8, 2026**

Register by April 20  
for a chance to win a  
\$50 Visa gift card.

**FRIDAY, MAY 15, 2026**

**8:00am – 12:30pm**

**Blue Ridge CTC Main Campus, Room 1101**

**Cost: \$99**

This year's conference features Dan Meers who is widely known as KC Wolf, the official mascot of the Kansas City Chiefs. While recently retired, Dan continues to be employed by the Chiefs. He travels throughout the United States and the world entertaining thousands of people both in and out of costume. Dan is in high demand not only as a mascot but also as a humorous and motivational speaker to audiences of all ages. His enthusiasm, optimism and love for life are contagious and make Dan an inspiration to all those he meets.

**Register Online:**

**[https://easternpanhandlehrm.wildapricot.org/  
event-6620161](https://easternpanhandlehrm.wildapricot.org/event-6620161)**

Deadline: May 8, 2026

Register by April 20 for a chance to win a \$50 Visa gift card.

## **CONFERENCE SCHEDULE**

<b>8:00am - 9:00am</b>	<b>Registration and Full Blue Ridge CTC Breakfast</b>
<b>9:00am - 9:15am</b>	Welcome
<b>9:15am - 10:45am</b>	Courageous Leadership– Living a Life of Influence
<b>10:45am - 11:00am</b>	<b>Break</b>
<b>11:00am - 12:30pm</b>	Lessons I've Learned in Feathers & Fur

For Information, contact Pat Hubbard:  
[phubbard@blueridgectc.edu](mailto:phubbard@blueridgectc.edu) or 304.582.8376



Main Campus: 13650 Apple Harvest Drive  
Martinsburg, WV 25403

[www.BlueRidgeCTC.edu](http://www.BlueRidgeCTC.edu) | 304.260.4380  
Virtual Campus Tour: [www.blueridgectc.edu/tour](http://www.blueridgectc.edu/tour)

Blue Ridge Community and Technical College is an Equal Opportunity Employer and an open admission institution. The College does not discriminate against applicants, students, employees, or participants on the basis of race, color, religion, sex, national origin, pregnancy, age, disability, genetic information, or past, current, or prospective service in the uniformed services or veteran status. Faculty, staff, students, and applicants are protected from retaliation for making complaints or assisting in investigations of discrimination. Blue Ridge CTC complies with all applicable federal, state, and local nondiscrimination and equal opportunity laws. Printed and/or electronic documents produced by the College do not constitute a contract, expressed or implied, between an applicant or student. (Program Last Updated: 2.2026)



## **ABOUT DAN MEERS**

Dan Meers has been KC Wolf, the mascot of the Kansas City Chiefs, for more than 30 years. In 2006 he was selected as the first NFL mascot inducted into the Mascot Hall of Fame. Dan travels throughout the United States and the world entertaining thousands of people both in and out of costume. He has performed in over 40 states and 12 different countries. He is in high demand not only as a mascot but also as a humorous and motivational speaker to audiences of all ages.

His enthusiasm, optimism and love for life are contagious and make Dan an inspiration to all those he meets. Be it young or old, executive or blue collar, his audiences walk away with a smile and a renewed spirit to live life to the fullest. Whether you're a Kansas City Chiefs fan or not, you'll enjoy Dan Meers as he shares his unique wit and wisdom about life.

## **COURAGEOUS LEADERSHIP – LIVING A LIFE OF INFLUENCE**

On November 23, 2013, Dan Meers came within inches of losing his life while practicing a bungee jump and zip line stunt at Arrowhead Stadium... home of the Kansas City Chiefs.

What Dan anticipated being the thrill of a lifetime ended up being the spill of a lifetime. The stunt went terribly wrong and Dan plummeted 75 feet before crashing into the stadium seats. Miraculously Dan survived. He spent 9 days in the hospital and got some really big scars. Dan smiles when he says,

***“Scars are just Tattoos that come with a Cool Story”.***

During this powerful presentation Dan shares his incredible story and the important lessons that he learned during his long road to recovery about leadership and about life.

### **Presentation Objectives:**

Prioritize and learn to live life for those things that matter most.

Live a Life of Influence in Your home, workplace and world.

Learn simple Investment principles for positively impacting those around you.

Discuss Character, Purpose, Passion and the importance of maintaining a positive work environment.

## **LESSONS I’VE LEARNED IN FEATHERS & FUR**

It’s been said that if you ask a man his occupation you will find out how he pays his bills, but if you ask a man his preoccupation then you will discover the passion of his life. Dan Meers has a rather unique occupation. For over 35 years he has paid his bills by working as “KC Wolf” the mascot of the Kansas City Chiefs. However, Dan’s preoccupation, what he is truly passionate about is encouraging others to strive for the best in life and to enjoy it each and every step along the way.

Dan believes that your life is like a Coin. You can spend it anyway you wish but you will only get to spend it one time, so spend it wisely. During this presentation Dan shares some of the valuable lessons he’s learned during his long career as a professional mascot. Whether at home, work or in the community, Dan challenges his audience to live each day to the fullest by wisely investing their lives and not just spending them.

### **Presentation Objectives:**

Life is a Contact Sport overcoming challenges.

Life is a Team Sport which involves teamwork.

Life was never meant to be a Spectator Sport embrace servant leadership and involvement.

Life has a Game Clock and it is always running.

In life, just as in sports, how you play is more important than what you say.  
Live and play like a Champion.

Thank you to our **LEADERSHIP DEVELOPMENT CONFERENCE SPONSORS**

