

BLUE RIDGE CTC 10TH ANNUAL LEADERSHIP DEVELOPMENT CONFERENCE

In Partnership with the Eastern Panhandle SHRM



FRIDAY, MAY 17, 2024

8:00am – 12:30pm

Blue Ridge CTC Main Campus

Register Online:

<https://easternpanhandleshrm.wildapricot.org>



REGISTRATION

DEADLINE:

May 9, 2024

Register by April 30
for a chance to win a
\$50 Visa gift card.

FRIDAY, MAY 17, 2024

8:00am – 12:30pm

Blue Ridge CTC Main Campus

Room 1101

Cost: \$99

Designed for those who lead themselves, teams, or entire organizations, this conference features Tressa Manns, an enthusiastic and dynamic certified motivational speaker, business coach, facilitator, and self-published author who specializes in fostering leadership skills, building resilience, boosting confidence, and business development.

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Deadline: May 9, 2024

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For Information, contact Pat Hubbard:

phubbard@blueridgectc.edu

304.582.8376

CONFERENCE SCHEDULE

8:00am - 9:00am	Registration and Breakfast
9:00am - 9:15am	Welcome, Dr. Peter Checkovich
9:15am - 10:45am	The "C Factor" Part 1
10:45am - 11:00am	Break
11:00am - 12:30pm	The "C Factor" Part 2



Main Campus: 13650 Apple Harvest Drive, Martinsburg, WV 25403

www.BlueRidgeCTC.edu | 304.260.4380

Virtual Campus Tour: www.blueridgectc.edu/tour

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ABOUT TRESSA MANNS

Tressa Manns is an enthusiastic and dynamic certified motivational speaker, business coach, facilitator, and self-published author who specializes in fostering leadership skills, building resilience, boosting confidence, and business development. With over 25 years of experience in corporate leadership, recruiting, business and confidence coaching, Tressa has a proven track record of contributing to organizational success and substantial growth. She excels in empowering professionals and leaders to discover their purpose, set achievable goals, cultivate confidence, and overcome challenges.

As a dedicated advocate for growth, Tressa firmly believes in the boundless potential within every individual, asserting that everyone deserves equal opportunities to flourish. Serving as the CEO of Convicted to Grow Coaching LLC in the DC Metropolitan area, Tressa offers coaching programs and workshops focused on personal growth and professional development in areas such as career planning, leadership, staffing, business development for small businesses, and entrepreneurship.

"The C Factor for Leadership Success" is not just a workshop; it is a transformative experience that equips participants with the tools and mindset needed to excel in today's dynamic corporate landscape."

THE “C FACTOR” FOR LEADERSHIP SUCCESS *Workshop Objectives*

Character Development:

- Understand the impact of character on organizational culture.
- Explore ethical principles and values that contribute to strong character.
- Learn how to integrate character development into daily work practices.

Achieving Clarity:

- Define personal and professional goals and align your 2024 vision for mid-year expectations.
- Develop strategies for SMART goals that are achievable.
- Enhance clarity in communication and collaboration.

Building Confidence:

- Boost individual and team confidence through self-assessment and growth mindset exercises.
- Overcome self-doubt/imposter syndrome and embrace challenges in the corporate environment.
- Strategies for fostering a culture of confidence within teams.

Effective Communication:

- Enhance verbal and non-verbal communication skills.
- Understanding body language (facial expressions, gestures, posture)
- Address challenges in communication and cultivate a culture of transparent dialogue.

Promoting Collaboration:

- Understand the importance of collaboration in corporate success.
- Develop team-building strategies and activities.
- Address challenges in collaboration and build a collaborative mindset.

Target Audience:

- Leaders at all levels seeking professional development for success in leadership.
- Managers and leaders interested in fostering a positive corporate culture.
- Teams looking to enhance collaboration and communication within the Workplace for leadership success.

KEY TAKEAWAYS:

A deeper understanding of Character, Clarity, Confidence, Communication, and Collaboration is crucial for corporate and leadership success.

Practical strategies for personal and professional development success for 2024.

Improved interpersonal and communication skills for enhanced individual performance.

Thank you to our **LEADERSHIP DEVELOPMENT CONFERENCE SPONSORS**

