

ELEVATE YOUR BUSINESS

Explore Customized Training: Management and Leadership

CAPABILITY STATEMENT

Blue Ridge Community and Technical College offers comprehensive Management and Leadership training programs tailored to meet the unique needs of your business. Our experienced faculty and staff work closely with local industry partners to identify specific training objectives that align with the economic and workforce demands of our region.

We will conduct a thorough analysis of your organization's training requirements and develop a customized training program that meets your business needs.



MANAGEMENT AND LEADERSHIP TRAINING CAPABILITIES:

- American Management Association®
- Communication
- Comprehensive Management Training
- Culinary Team Building
- Customer Service and Hospitality Training
- DDI®
- DISC TTI Success Insights®
- Everything Workplace DiSC®
- Leadership, Coaching, and Mentoring
- Lean Six Sigma
- Mike Rowe Work Ethic Training®
- Performance Management Training
- Policy and Procedure Development
- Technical Writing
- Succession Planning

CAPABILITIES

Blue Ridge Community and Technical College specializes in creating customized curricula that adapt to the evolving needs of your business environment.

Our training solutions are designed to achieve targeted outcomes that directly benefit your organization, ensuring that participants acquire practical skills relevant to their roles. Additionally, participants who successfully complete our training courses, earn college credit, providing added value to both employees and employers.

If you have specific topics or skill areas you wish to explore that are not listed in our sample offerings, we welcome the opportunity to collaborate and expand our training solutions to meet your unique needs.

SAMPLE COURSE TOPICS

- Building and Leading Teams
- Coaching and Supervision
- Developing, Coaching, Mentoring & Retaining Talent
- Effective Communication
- Emotional Intelligence
- Emerging Leader
- Frontline Supervision
- Human Resources Management
- Managing Conflict and Difficult Situations and Behaviors
- MS Office Training Excel, PowerPoint, & Others
- Managing Personalities & Communication Styles
- Performance Management
- Problem Solving, Brainstorming, and Critical Thinking
- Project Management
- Leading and Sustaining Change
- Team Building
- Time Management

Contact Kim Moss for Additional Information:

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Main Campus: 13650 Apple Harvest Drive, Martinsburg, WV 25403
Technology Center: 5550 Winchester Avenue, Martinsburg, WV 25405



Scan the QR Code or visit our website for a full listing of available courses: www.blueridgectc.edu