

Bridges *out of* Poverty

Individual Lens Workshop
Presented by aha! Process, Inc.
A Ruby Payne Company



Thursday, April 4, 2024
8:30am - 3:30pm
Blue Ridge CTC Main Campus



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Cost: \$99 per person*

This workshop features Jim Ott, school psychologist and certified Bridges Out of Poverty trainer, who will lead participants through an extensive approach to understanding poverty. Bridges Out of Poverty uses the lens of the economic class and provides concrete tools and strategies for a community to understand, address, and alleviate poverty.

*This seminar is partially funded through WVCTC Advance Grants

Lunch provided by the Blue Ridge CTC Culinary Team.



Register Online:
www.blueridgectc.edu/bridges

For Information:

askme@blueridgectc.edu

304-260-4380 ext 2411



Main Campus: 13650 Apple Harvest Drive, Martinsburg, WV 25403

www.BlueRidgeCTC.edu | 304.260.4380

Virtual Campus Tour: www.blueridgectc.edu/tour

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Workshop Summary

The Bridges Out of Poverty Workshop assists community organizations, social service agencies, employers, and individuals in gaining insight and strategies to ultimately create stability for all.

Workshop Topics:

- Resources by which stability is created
- Causes of poverty
- Mental models of economic environments
- Hidden rules of economic classes
- Language and story structures
- Stability within family and support systems and the importance of building social capital
- Improving relationships and outcomes

Workshop Goal Levels



Some of these goals include:

- Learning Hidden Rules of all Economic Classes
- Involving all Community Sectors and all Economic Classes in planning processes
- Having Under-Resourced Individuals as Board Members
- Developing human capacity and opportunity for the under-resourced
- Providing a significant ROI to the community so all can live well

Presenter: Jim Ott

Jim Ott of Dubuque, Iowa, is a school psychologist who has served preschool to 12th grade students in eastern Iowa for the past 25 years. He is respected as a great communicator and problem solver, especially in assisting parents, school teachers, and administrators to reach common understandings in difficult situations. He has been a national consultant with aha! Process Inc. since 2010, and is a certified trainer for *Framework for Understanding Poverty* and *Bridges Out of Poverty*.

He has presented the *Framework* material to multiple schools in the eastern Iowa area. He also has presented both *Framework* and *Bridges* to numerous two and four year colleges and universities, and recently certified as a trainer for *Understanding and Engaging Under-Resourced College Students*.

Ott is active in his home community of Dubuque. He is the co-founder of the City of Dubuque's Circles where he is promoting *Bridges Out of Poverty* concepts through presentations, workshops, and facilitating *Getting Ahead in a Just-Gettin'-By World* groups. Jim's energy and storytelling have made him a popular, sought after speaker.

Testimonials:

"Jim was an extremely great trainer. I like how he kept my attention. I thought he was honest and not afraid to be real. I like how he tied it in with daily life. Thanks."

"Very exciting, interesting, and motivating. I learned a great deal—hidden rules, social values. Presenter is very humorous but very knowledgeable. Great program!"

"I enjoyed his stories and sense of humor. He talked at our level and it was easy to understand and follow along."

