

# BLUE RIDGE CTC 8<sup>TH</sup> ANNUAL LEADERSHIP DEVELOPMENT CONFERENCE

*In Partnership with the Eastern Panhandle SHRM*



**FRIDAY, MAY 20, 2022**

**8:15am – 4:00pm**

**Blue Ridge CTC Main Campus**

**Register Online: <http://ep.shrm.org>**



**REGISTER  
ONLINE!**  
<http://ep.shrm.org>  
**DEADLINE:**  
May 11, 2022

## **FRIDAY, MAY 20, 2022**

**8:15am – 4:00pm**

**Blue Ridge CTC Main Campus**

**Room 1101**

**Cost: \$99**

Designed for those who lead themselves, teams, or entire organizations, this professional development training features two outstanding speakers.

**For Information, contact Pat Hubbard:**

phubbard@blueridgectc.edu or 304.582.8376

## **CONFERENCE SCHEDULE**

**8:15am – 8:45am**

**Continental Breakfast**

**8:45am – 9:00am**

Welcome, Dr. Peter Checkovich

**9:00am – 10:15am**

Larry Center

**10:15am – 10:30am**

**Break**

**10:30am – 11:45am**

Larry Center (*continued*)

**11:45am – 12:45pm**

**Lunch/Networking**

**12:45pm – 2:00pm**

Mark Taylor

**2:00pm – 2:15pm**

**Break**

**2:15pm – 3:30pm**

Mark Taylor (*continued*)

**3:30pm – 3:45pm**

Wrap -Up



Main Campus: 13650 Apple Harvest Drive, Martinsburg, WV 25403

[www.BlueRidgeCTC.edu](http://www.BlueRidgeCTC.edu) | 304.260.4380

Virtual Campus Tour: [www.blueridgectc.edu/tour](http://www.blueridgectc.edu/tour)

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# THE ESSENCE OF LEADERSHIP

*With Larry Center*

What is the essence of leadership? If we knew the one correct answer to that question, we would all implement the agreed-upon best practices and spend our careers as exemplary leaders – in our offices, in our community organizations and in our families.

Unfortunately, there is no single simplistic route to becoming an admired and respected leader but there ARE proven pathways. There are helpful hints. There are tested paradigms. These can all point us in the right direction as we understand our own unique leadership journeys.

During this fast-paced, interactive presentation, leadership coach and consultant Larry Center will share a lifetime of leadership wisdom, boiling his own learning down to its essence. With Larry as our guide, we will learn or re-learn these truths:

## **Presentation Topics:**

- Leadership is an inside-out process and is more about “being” rather than “doing”
- Leaders model the two C’s: character and competence
- Great leaders do not just focus on their behaviors - they focus on their attitudes
- We can all be leaders every day in all corners of our lives if we see ourselves as leaders



## **ABOUT LARRY CENTER**

Larry Center helped launch the Lawyers in Balance course, which teaches mindfulness techniques to JD and LLM law students.

Larry has held leadership positions in various organizations including the Association of American Law Schools, the Association for Continuing Legal Education, and the Professional Services Council for The Learning Resources Network. He was awarded the Paul R. Dean Award for career achievements by Georgetown University Law Center and the President’s Award for lifetime achievement by the Association for Continuing Legal Education.



# LEADING TO HAPPINESS: PRACTICING POSITIVE DEVELOPMENTAL LEADERSHIP

*With Dr. Mark Taylor*

Research in the fields of positive psychology and happiness studies offer powerful insights into the abilities of people to live happier and more meaningful lives, with implications for leadership approaches. When positivity is combined with a growth perspective, the result is improved quality of life for workers and improved workplace outcomes ranging from quality and quantity of worker productivity to improved employee retention and satisfaction. This program offers an overview of research-based principles of positive psychology and happiness studies with specific implications for personal living, workplace management and employee supervision and leadership.

## **Presentation Topics:**

- Identify five personal happiness activities.
- Describe four aspects of positive developmental leadership.
- Identify three leader behaviors to increase employee engagement.
- Describe three purposes of positive developmental leadership.
- List the four steps in effective developmental correction.



### **ABOUT Dr. Mark Taylor**

Dr. Mark Taylor is an award-winning speaker recognized internationally as an authority and educator on the forefront of transformations in educational practice and workplace management.

Building on experience as a psychotherapist, professor, and in medical, academic and student services administration, Dr. Taylor has offered over 1000 events for organizations, businesses, and schools. He holds graduate degrees from the University of Arkansas and academic appointments at Arkansas State University and the University of Arkansas at Little Rock Graduate School.

Thank you to our **LEADERSHIP DEVELOPMENT CONFERENCE SPONSORS**

