

Blue Ridge Community and Technical College (BRCTC) A.S. Business 2019/2020 Catalog		American Public University System (APUS) Bachelor of Business Administration January 2020	
Course # and Title	Credits	Course # and Title	Credits
		General Education Requirements Fulfilled	27 of 30
		Communication: Writing, Oral, and Multimedia (COMM)	9
ENGL 101 Written English (ENGL110)	3	COMM120: Information and Digital Literacy - Fulfilled by Gen Ed Block:	3
		ENGL110: Making Writing Relevant	3
		ENGL225: Business Writing (Required)	0 of 3
		Arts and Humanities (ARHU)	6
BRCTC ART/ENGL/MUSC Option	3	APUS General Education ARHU Course Choice	3
COMM202 Fundamentals of Speech (COMM200)	3	APUS General Education ARHU Course Choice	3
		Civics, Political & Social Sciences (SPSP)	6
ECON 206 Principles of Microeconomics (ECON201)	3	ECON201: Microeconomics for Business or ECON202: Macroeconomics for Business (Required)	3
ECON 205 Principles of Macroeconomics (ECON202)	3	APUS General Education SPSP Course Choice	3
		History (HIST)	3
BRCTC HIST Option	3	APUS General Education HIST Course Choice	3
		Mathematics and Applied Reasoning (MAAR)	3
BRCTC MATH Option* (APUS recommends MATH 105 or MATH 108) (MATH110)	3	MATH110: College Algebra or MATH111: College Trigonometry (Required)	3
		Natural Sciences (NASC)	3
BRCTC BIOL/PHYS Option	3	APUS General Education NASC Course Choice	3
		Elective Requirements Fulfilled	26 of 39
BRCTC BUSN Option*	3	Credit used to fulfill General Education requirements†	3
BRCTC BIOL/PHYS Option - split	5	Credit applies to APUS Elective Requirements**	26
BUSN 201 Principles of Management (MGMT310)	3		
COMM 205 Professional Communications (ENGL220)	3		
LGST 212 Business Law	3		
BRCTC PSCI/PSYC/SOCI Option*	3		
ENGL 102 Writing for the Arts & Hum (ENGL102/ENGL200)	3		
MATH 114 Elem Probability & Statistics (MATH120)	3		
BRCTC ENGL/HIST Option*	3		
		Major Requirements Fulfilled	9 of 36
BRCTC ACCT/BUSN/ECON Option* (APUS recommends BUSN 101) (BUSN100)	3	MGMT101: Principles of Supervision	0 of 3
ACCT201 Principles of Accounting I (ACCT105)	3	BUSN100: Basics of Business	3
		ACCT105: Accounting for Non Accounting Majors	3
		BUSN235: Personal Finance	0 of 3
BUSN 231 Marketing (MKTG201)	3	MKTG201: Fundamentals of Marketing	3
		ITCC200: Application Software Integration	0 of 3
		BUSN311: Law and Ethics in the Business Environment	0 of 3
		MATH302: Statistics (Prerequisite: MATH110 - College Algebra or MATH111 - College Trigonometry or MATH225 - Calculus)	0 of 3
		BUSN312: Operations Research (Prerequisite: MATH110 - College Algebra, MATH111 - College Trigonometry, or MATH225 - Calculus)	0 of 3
		BUSN313: Global and Competitive Strategy	0 of 3
		FINC300: Foundations of Financial Management	0 of 3
		BUSN410: Critical Thinking Strategies for Business Decisions	0 of 3
		General Concentration Requirements Fulfilled	0 of 12
		Select 4 courses: BUSN316: Fundamentals of Entrepreneurship BUSN318: Small Business Management BUSN320: Principles of E Business BUSN330: Fundamentals of Business Analysis I BUSN331: Fundamentals of Business Analysis II BUSN333: Project Management for Business Analysts BUSN334: Strategic Alignment in Business Analysis BUSN412: Quality Management Systems BUSN415 Small Business Growth and Development BUSN419: International Business Management BUSN490: Business Administration Independent Study ECON301: Comparative Economics ECON302: Environmental Economics ECON303: International Economics ECON304: Monetary Economics ENTR311: Business Plan Foundations FINC410: International Finance ITMG321: Information Technology Project Management ITMG371: Contemporary Internet Topics ITMG421: Virtual Management MGMT311: Organizational Behavior MGMT312: Leadership & Motivation MGMT315: Management Communications MKTG307: Consumer Behavior MKTG400: Marketing Research MKTG401: Marketing Strategy MKTG407: International Marketing WEBD311: Internet Concepts	0 of 12
		Concentration in Business Analysis Requirements Fulfilled	0 of 12
		BUSN330: Fundamentals of Business Analysis I	0 of 3
		BUSN331: Fundamentals of Business Analysis II	0 of 3
		BUSN333: Project Management for Business Analysts	0 of 3
		BUSN334: Strategic Alignment in Business Analysis	0 of 3
		Concentration in Data Analytics Requirements Fulfilled	0 of 12
		BUSN250: Analytics I	0 of 3
		BUSN350: Analytics II	0 of 3
		BUSN450: Advanced Analytics	0 of 3
		BUSN334: Strategic Alignment in Business Analysis	0 of 3
		Concentration in Economics Requirements Fulfilled	0 of 12
		ECON301: Comparative Economics	0 of 3
		ECON302: Environmental Economics	0 of 3
		ECON303: International Economics	0 of 3
		ECON304: Monetary Economics	0 of 3
		Concentration in Entrepreneurial/Small Business Management Requirements Fulfilled	0 of 12
		BUSN316: Fundamentals of Entrepreneurship	0 of 3
		BUSN318: Small Business Management	0 of 3
		BUSN415: Small Business Growth and Development	0 of 3
		ENTR311: Business Plan Foundations	0 of 3
		Concentration in Information Technology Management Requirements Fulfilled	0 of 12
		ITMG321: Information Technology Project Management	0 of 3
		ITMG371: Contemporary Internet Topics	0 of 3
		ITMG421: Virtual Management	0 of 3
		WEBD311: Internet Concepts	0 of 3
		Concentration in International Business Management Requirements Fulfilled	0 of 12
		BUSN419: International Business Management	0 of 3
		FINC410: International Finance	0 of 3
		IRLS392: Globalization and the Market Economy	0 of 3
		MKTG407: International Marketing	0 of 3
		Concentration in Marketing Requirements Fulfilled	0 of 12
		BUSN320: Principles of E Business	0 of 3
		MKTG307: Consumer Behavior	0 of 3
		MKTG400: Marketing Research	0 of 3
		MKTG401: Marketing Strategy	0 of 3
		Concentration in Real Estate Construction and Portfolio Development Requirements Fulfilled	0 of 12
		BUSN201: Introduction to Construction Management	0 of 3
		BUSN301: Residential Real Estate Portfolio Development	0 of 3
		BUSN302: Commercial Real Estate Portfolio Development	0 of 3
		BUSN425: Real Estate Management	0 of 3
		Final Program Requirement Fulfilled	0 of 3
		BUSN499: Senior Seminar in Business Administration (to be taken as the last course before graduation) ***	0 of 3
Total Credit Applied Towards APUS Degree	62	Total Program Requirements Fulfilled	62 of 120
*Credit variances in academic placement and credit award can occur based on student course selections and APUS program requirements.		Note: In order to transfer courses to APUS, the student must earn a grade of "C" or better.	
†Per APUS General Education Block policy, the student's APUS General Education requirements (excluding Required) will be fulfilled on the merit of a conferred Associate of Arts or Associate of Science degree. As the amount of transfer credit may not exceed the sum of transferable credit the student earned, the amount of transfer credit applicable to the Electives will be reduced by the sum of General Education Block credit awarded.		**Any transferable course not counted toward General Education or Major requirements may be taken. Please note, courses such as developmental, practicum, internships, clinical, and vocational courses are not transferable.	
		***Prerequisite: Senior Standing and completion of all major courses prior to enrollment. Not eligible for transfer credit.	