

## **EXHIBIT A**

### **BUSINESS ADMINISTRATION, A.S. to B.S. Bachelor of Science in Business Administration with a major in General Business WEST LIBERTY UNIVERSITY**

A business degree is one of the most sought after degrees in the world. If you seek a degree that enhances your communication skills, provides you with management skills, and prepares you for successful transfer to a four-year institution, pursue a degree in business. Blue Ridge CTC's Business Administration program gives you coursework in management, critical thinking and social awareness. This degree positions you for success in a variety of fields and communicates to employers that you are a knowledgeable individual capable of making informed decisions.

#### **Program Overview**

The Associate of Science Degree in Business Administration is for students who, upon graduation, plan to go on to baccalaureate degree program. This program provides a solid foundation in general education curriculum while developing social awareness and the communication and critical thinking skills needed to be successful in college and in business. Students also acquire a basic understanding of accounting, economics, marketing, business law, and management that will serve them well in future studies and their careers.

#### **Career Opportunities**

Potential career opportunities for graduates of a 4-year business program include:

- General Manager
- Business Development Manager
- Budget Analyst
- Bank Branch Manager
- Mortgage Loan Officer
- Office Manager
- Research Analyst
- Logistics Manager
- Human Resources Specialist
- Marketing Manager
- Project Manager

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Business Administration, Associate of Science for transfer to West Liberty University				
Blue Ridge CTC Course			Equivalent West Liberty University Course	
Year 1 – Semester 1				
ENGL 101	Written English I	3	ENG 101	College Composition I
MATH 105, 108	Algebra, Pre-Calculus,	3	MATH 140, MATH 145	College Algebra, Pre-Calculus
ART 103 <i>or</i> MUSC 111	Introduction to Visual Arts <i>or</i> Introduction to Music	3	ART 140, MUS 130	Art Appreciation, Appreciation of Music
COMM 202	Fundamentals of Speech	3	COM 101	Fundamentals of Oral Communication
PSCI 101	American Federal Government	3	POLS 201	American Government
		15		
Year 1 – Semester 2				
GSPE 210	Fitness for Life	3	HE 250	Introduction to Health
HIST 101 <i>or</i> 102	World History to 1500 <i>or</i> World History since 1500	3	HIST 103, HIST 104	History of Civilization I, History of Civilization II
ENGL 102	Writing for Arts & Humanities	3	ENG 102	College Composition II
BUSN 201	Principles of Management	3	MGT 350	Principles of Management
BIOL 101 <i>or</i> PHYS 103	General Biological Science I <i>or</i> General Physical Science I	4	BIO 105/106 PHYS 190/191	Life Sciences for the non-major/lab The Physical World/lab
		16		
Year 2 – Semester 1				
BIOL 102 <i>or</i> PHYS 104	General Biological Sciences II <i>or</i> General Physical Sciences II	4	BIO 105/106 PHYS 190/191	Life Sciences for the non-major/lab The Physical World/lab
ACCT 201	Principles of Accounting I	3	ACC 224	Principles of Financial Accounting
ECON 205	Principles of Macroeconomics	3	ECON 203	Principles of Macroeconomics
BUSN 205	Business Ethics	3	GBUS 199	General Business Elective
PSYC 203 <i>or</i> SOCI 203	Introduction to Psychology <i>or</i> General Sociology	3	PSYC 101 SOC 150	Introduction to Psychology, Basic concepts of Sociology
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Year 2 -- Semester 2				
ACCT 202	Principles of Accounting II	3	ACC 225	Principles of Financial Accounting
ECON 206	Principles of Microeconomics	3	ECON 101	Principles of Microeconomics
LGST 212	Business Law	3	GBUS 344	Legal Environment of Business I
BUSN 231	Marketing	3	MKT 331	Principles of Marketing
ENGL 204 <i>or</i> 208	Survey of American Literature <i>or</i> Survey of World Literature	3	ENG 205, ENG 199	American Literature before the Civil War, General Studies Literature
		15		
	TOTAL	62		

Upper-Level Course Rotation at West Liberty University					
Year 3 -- Semester 1			Year 3 -- Semester 2		
GBUS 140	Introduction to Business	3	MKT 300-400	Upper level Marketing course	3
GBUS 220	Business Communications	3	MGT 300-400	Upper level Management course	3
CIS 270/271	Fund Info Systems/Practical Computer Appl	5	FIN 300	Upper level Finance course	3
GBUS 280	Business Statistics	3	GBUS 303	Quantitative Business Analysis	3
GEO or REL	Intro to Geo/World Reg Geo or Any Religion	3	GBUS 325	International Business	3
		17			
Year 4 -- Semester 1			Year 4 -- Semester 2		
ACC 300-400	Upper level Accounting course	3	ANY ACC,	Any of these courses to total the 12 hours	12
ECON/FIN 300-400	Upper level Economics or Finance course	3	ECON, FIN,		
GBUS 420	Professional Development Seminar	3	GBUS, CIS,		
MGT 498	Management Strategy and Policy	3	MKT, OR ENT		
CIS 300-400	Upper level Computer Information course	3			
		15			

Approved:

By Stephen G. Greiner Date 2-8-18  
Dr. Stephen Greiner, President  
West Liberty University

By Peter Checkovich Date 2/12/18  
Peter Checkovich, President  
Blue Ridge Community and Technical College