

As a reminder, please  
wear your student ID  
when you are on cam-  
pus!



## Bruin Bulletin

### CALENDAR OF EVENTS

**Friday, April 28:** FASFA Fridays! @ TC room 2108

**Wednesday May 3-Thursday, May 4:** Finals Fuel Up

**Friday, May 5:** Finally Friday! Movie Night, featuring Finding Dory

**Tuesday, May 9-Wednesday, May 10:** Therapy Dogs on Campus  
with Gunnar from Bright and Beautiful, @ HQ

**Friday, May 26:** Commencement; congratulations, graduates!

### IMPORTANT DATES

**April 28:** Last day to apply for a certificate for May

**May 5:** Last day to withdraw from full semester, last day of classes

**May 8-13:** Finals Examinations

**(tentative) May 17:** grades available

**May 30:** Summer classes begin

**June 2:** last day to add/drop summer classes

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### SPECIAL POINTS OF INTEREST

- Networking can help you land a job sooner. But do you know how to effectively network? See page 2 for more.
- Do you know how to make the most out of a career fair? See tips from our Career Services team to get the most out of the Career Fair on campus April 28th!
- Gunnar will be back on campus soon! Not sure who Gunnar is? Check out more information on page 2!
- Nervous of finals? Check out our study tips on page 4. You can do it!
- Have you heard about the new Proctor and Gamble plant coming to Martinsburg? Learn how our Applied Laboratory Technician program may help you land a job there on page 4!

## BRCTC FINALS FUEL UP

Finals can be a stressful time, which is why Blue Ridge is bringing back Finals Fuel Up! The event begins on Wednesday, May 3rd through Thursday, May 4th; on both campuses stop by our table to grab some free coffee (the perfect study aid!) and a snack. Take a break Friday and join us for Finally Friday! Movie Night. This month's movie is the family friendly flick, Finding Dory.

Finally, during finals week, be sure to join us for another Fidos for Finals Fuel Up, with Gunnar the therapy dog! Gunnar and his handler, Sandy, will be on campus Tuesday, May 9th and Wednesday, May 10th to give students a break and some canine-therapy during finals week. Stop by to hang with Gunnar and give your mind a rest!

We hope you'll join us for Finals Fuel Up, and good luck with your exams!



## E-LEARNING DEPARTMENT HOSTS EARTH DAY EVENT ON CAMPUS

Earth Day was observed on campus this year a week prior to the holiday. In honor of the annual tradition, students and faculty were invited to participate in a campaign to promote the use of reusable water bottles and waste less water.

The E-Learning Department educated campus visitors about the sustainable qualities of e-learning, the importance of caring for our environment and recycling and the importance of conserving water. Students that participated in an Earth Day pledge were awarded with a free reusable water bottle.

Students were also offered the chance to win a Kindle Whitepaper e-reader. The e-reader can be used to access electronic textbooks, creating fewer costs for students who use the product and is one of many ways to promote paperless living.

Earth Day is a great reminder to make a difference, to be thoughtful and to create less waste. By promoting green processes like online learning, paperless billing, energy conservation and the recycling of waste, the college can make a great difference in the community.



Brett Gallagher, presents Keisha Hicks, a student in the Paralegal program, with a Kindle Whitepaper.

## BLUE RIDGE CTC IS UNIQUE AND UNITED

Diversity, as defined in the Merriam-Webster dictionary, is the inclusion of different types of people (as people of different races or cultures) in a group or organization. Here at Blue Ridge CTC, diversity means so much more than that. During the week of April 2, 2017, Blue Ridge CTC sponsored several events to promote diversity and inclusion for our first annual Diversity Week. The events included Tie-Dye t-shirts( featured at right), a Privilege Walk, an opportunity for students to sign the Diversity Pledge, and a Networking Workshop. The Blue Ridge CTC Diversity and Inclusion Committee would like to give a big shout out to Sara Gordon, Megan Allen, and Ashley Sturm for making this year's Diversity Week a success!

The Diversity and Inclusion Committee held its first meeting April 6 and is looking forward to continuing the efforts to promote diversity and inclusion campus wide. To learn more about the committee and its goals, you can access the Strategic Plan under the "About Blue Ridge" tab from the Blue Ridge CTC homepage.



## FOUR STEPS TO NETWORKING AT A CAREER FAIR

### Career Fair Prep

- Perfect your resume
- Get your professional dress ready (typically business casual)
- Practice introducing yourself
- Find out which employers are attending
- **Research the employers you want to meet with**
- Prepare specific and general questions

### What to Bring

- Business cards
- Padfolio, notepaper, and pen
- 10-15 resumes (depending on fair size)

### During the Fair

- Walk around to meet employers alone—you might have friends at the fair who you check in with, but don't travel as a posse.
- Limit your give-away item collecting.
- Introduce yourself with a smile, a handshake (if recruiter offers a hand), and a few relevant details about yourself, your education/experience, and/or interest in the employer.
- Speak slowly and confidently.
- Be strategic—talk to your top three employers first, others if you have time.
- Take quick breaks between rounds of visits to freshen up and take a breather.
- Don't dominate recruiters, be mindful of other students waiting in line.
- Ask about opportunities and next steps if there are specific openings.
- Get the appropriate contact information and/or ask for a business card.
- Thank recruiters after speaking with them, and be sure to take notes as soon as you walk away from a table.

### After the Fair

- Take a few minutes immediately after fair to sort through your notes and make a list of follow-up items.
- Follow up and thank recruiters of particular interest. (You don't have to follow up with everyone.)
- Follow up with online applications, or by sending a resume and cover letter to the appropriate contact.
- Reach out via e-mail or by telephone to reps who were not at fair, but who work with your level of education/field.
- Set up informational interviews with individuals at companies/organizations of particular interest to you, and with alumni in these organizations.



Blue Ridge  
COMMUNITY AND  
TECHNICAL COLLEGE

# ANNUAL CAREER FAIR

Friday, April 28, 2017  
3pm-6pm | Main Campus

[www.BlueRidgeCTC.edu/CareerFair](http://www.BlueRidgeCTC.edu/CareerFair)

## PHI THETA KAPPA INDUCTION

The Beta Omicron Chapter of Phi Theta Kappa would like to take a moment to congratulate our new members! Our latest initiates were welcomed into the chapter on Friday, April 14th. Congratulations to these students for your hard work and academic successes. We are excited to have you be a part of our organization!



PHI THETA KAPPA  
HONOR SOCIETY

Phi Theta Kappa is a nearly 100 year old Honor Society, present in over 1,200 two-year colleges across the world. The Blue Ridge CTC chapter, which was established in 2006, requires students have a minimum cumulative GPA of 3.5 and at least 12 credit hours. Students who meet the minimum requirements were sent an invitation, with information on how to join. Do you meet the minimum requirements and have an interest in joining PTK? Feel free to email us at [PTK@blueridgectc.edu](mailto:PTK@blueridgectc.edu) with any questions!

## FINALS STUDY TIPS

The semester is winding down, summer is on the horizon (yay!) and finals are looming (boo!). Don't stress though! We're here with some study tips to help you do your best. So check out these tips, take a deep breath, and get to studying!

- ⇒ Studies have shown the most effective way to study is practice tests. Your class doesn't have any? Create your own practice questions and swap with classmates!
- ⇒ Memory is a funny thing– it can link to your senses! Try chewing a special flavor of gum while you study, and bring it back out for the exam.
- ⇒ Take breaks! Not surprising to anyone, marathon study sessions are not effective. Start studying early, and be sure to take a 10-15 minute break every 40-60 minutes.
- ⇒ Take care of yourself too. Meditate. Go for a run or head to the gym. Be sure to take breaks and practice self care too!

## THE LAB NEXT DOOR

Old Spice first appeared on the market in 1937 and was a woman's scent called Early American Old Spice. Old Spice for men was created in 1938. The Old Spice brand was manufactured by the Shulton Company until June of 1990, when Procter & Gamble purchased the Old Spice fragrances, skin care and antiperspirant & deodorant brands.

Definition of Sensory Science is a scientific discipline that applies principles of experimental design and statistical analysis to the use of human senses (sight, smell, taste, touch and hearing) for the purposes of evaluating consumer products. Though here at Blue Ridge Community and Technical College we do not train people to become Sensory Scientists we do train students to become Quality Assurance Technicians. Quality Assurance Technicians also evaluate products like Old Spice, Pantene, and many others. A Quality Assurance Technician can become a Sensory Scientist through additional training and education. a job that you may qualify for with P&G after having gone through the Applied Laboratory Technology A.A.S. degree.



The Applied Laboratory Technician laboratory on the Tech Campus

Old Spice is one of many products P&G will produce at the Martinsburg facility. Quality control testing will be a key factor in the manufacturing of Old Spice. Quality Control is a process that ensures quality in manufactured products through a series of tests and this can be done by multiple tests like pH, percentage of solids, foam formation, foam quality, viscosity, and dirt dispersion. Does this type of work sound like something you would be interested in? Check out the Applied Laboratory Technician certificate program here at Blue Ridge Community and Technical College. This program trains its students to work in quality control within a manufacturing setting. If you want more information about this program, contact the program coordinator, Paul Emanuel, at 304-260-4380 ext. 3420 or [pemanuel@blueridgetc.edu](mailto:pemanuel@blueridgetc.edu).

# WALK-IN TUTORING

EVERY FRIDAY

11:30 AM-6:15 PM

MAIN CAMPUS, ROOM 2104

OFFERING ASSISTANCE IN...

- STUDY SKILLS & NOTE-TAKING
- READING ACROSS THE CURRICULUM
- WRITING ACROSS THE CURRICULUM
- MLA & APA STYLES
- HELP FOR ENGLISH LANGUAGE LEARNERS



FOR ON-CAMPUS  
TUTORING AT OTHER  
DAYS AND TIMES OR  
IN OTHER SUBJECTS,  
REQUEST A PEER  
TUTOR ONLINE AT

[WWW.BLUERIDGECTC.EDU/TUTOR-REQUEST](http://WWW.BLUERIDGECTC.EDU/TUTOR-REQUEST)

## BLUE RIDGE CTC

In an environment focused on affordability and achievement, Blue Ridge offers associate degrees, certificates, and certification training in liberal arts, business administration, and allied health fields. Our programs are learner-centered and essential to the needs of a fast-paced, global economy. Take possibility to new heights—ascend the Ridge today.

## THE LOW DOWN: GRADUATION INFORMATION

Are you graduating this spring? Do you have friends or family members that are? Here's the run down on graduation at BRCTC.

**WHO:** Anyone who earned their degree in Summer 2016, December 2016, or May 2017. A precise number of tickets will be issued for family and friends!

**WHAT:** Commencement Ceremony to confer your degree

**WHERE:** Martinsburg High School

**WHEN:** May 26th; Graduates arrive at 5:45; ceremony begins at 7, and seating for guests will begin at 5:45

**WHY:** Because you've worked hard for your degree! It's time to walk across the stage and celebrate!



**BLUE RIDGE  
COMMUNITY AND  
TECHNICAL COLLEGE**  
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Newsletter questions or  
articles for our next edition?  
Email Ashley Sturm at  
asturm@blueridgectc.edu



**Do *you* have a story about your club, organization, or event that you would like featured in next month's edition of the Bruin Bulletin? Email Ashley Sturm at [asturm@blueridgectc.edu](mailto:asturm@blueridgectc.edu) on how to get your article featured!**