

Business Ethics

CBUS 200

Course Description:

A comprehensive overview of the major areas of ethical theories and issues, including employer-employee relations, consumer affairs, business and government, and international affairs. This course examines the role of ethics in the business world and ethical dilemmas encountered in all aspects of business.

Course Objectives:

The student will

- define the six basic stages of moral development,
- discuss the special challenges of applying business ethics in an international context,
- recognize the kinds of political tactics that are most often encountered in business organizations,
- illustrate how a modern corporation is like a government,
- analyze the descriptive and normative models of unethical and ethical decision making in business,
- propose an alternative decision to a real life situational case to resolve ethics issues, and
- appraise dilemmas and real life situational cases to resolve ethics issues.

Areas of Blooms Taxonomy covered

- Knowledge
- Comprehension
- Application
- Analysis
- Synthesis
- Evaluation